

www.outofthecube.co.za



VISIT US AT THE CONTEMPORARY ART EVENT OF THE YEAR

STAND B21: outoftheCUBE

BUY TICKETS ONLINE AT <http://www.quicket.co.za/events/5223-turbine-art-fair-2014/>

TAF 17-20
TURBINE ART FAIR JULY 2014

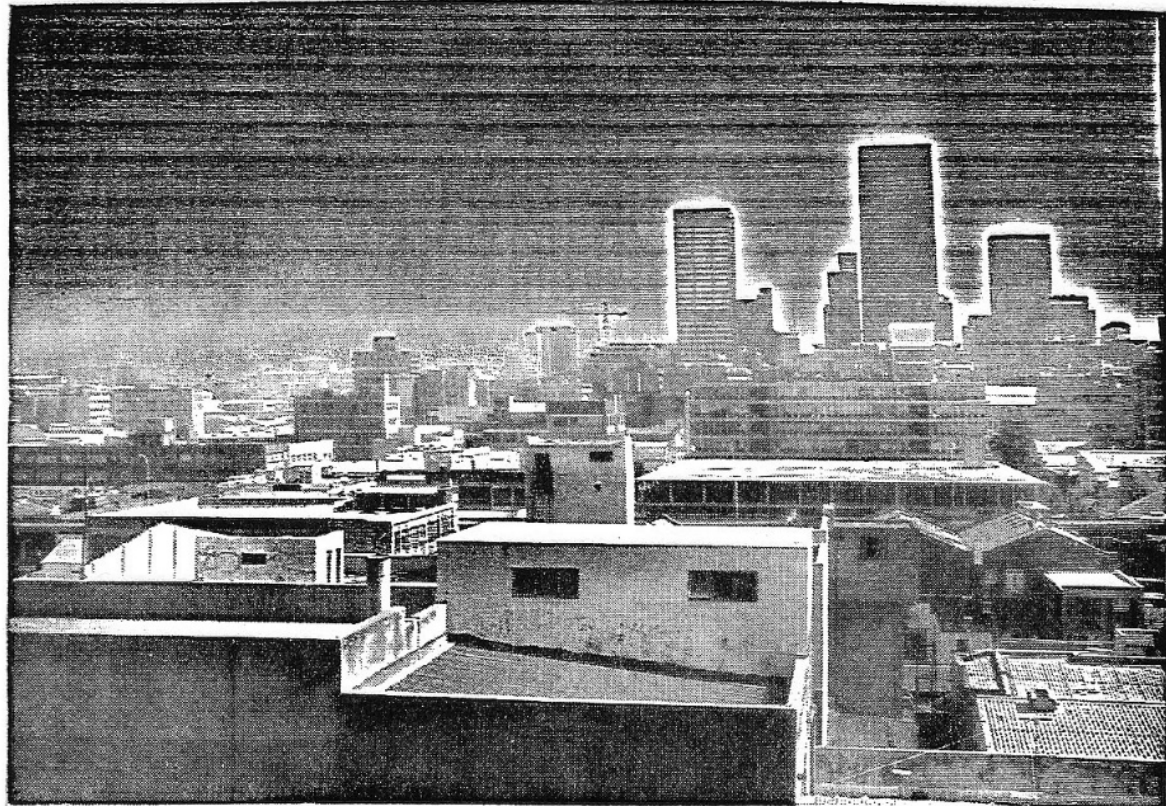
EMERGING. ACCESSIBLE. CONTEMPORARY ART.

Turbine Hall | 65 Ntemi Piliso Street
Newtown | Johannesburg

www.facebook.com/turbineartfair
www.turbineartfair.co.za
www.twitter.com/turbineartfair

outoftheCUBE co-founders
mandy conidaris and kevin sneider

an outoftheCUBE catalogue



View of Carlton Centre from Main Street Life
Carlton Centre is 1,4km away from MSL.

BAT

01

View
Colleen Alborough

each exhibition on our site has its own dedicated link and QR code



Untitled
Sheila Flynn
from
The Hourglass Project
- the miniatures



The Hourglass Project
- the miniatures
exhibition QR code

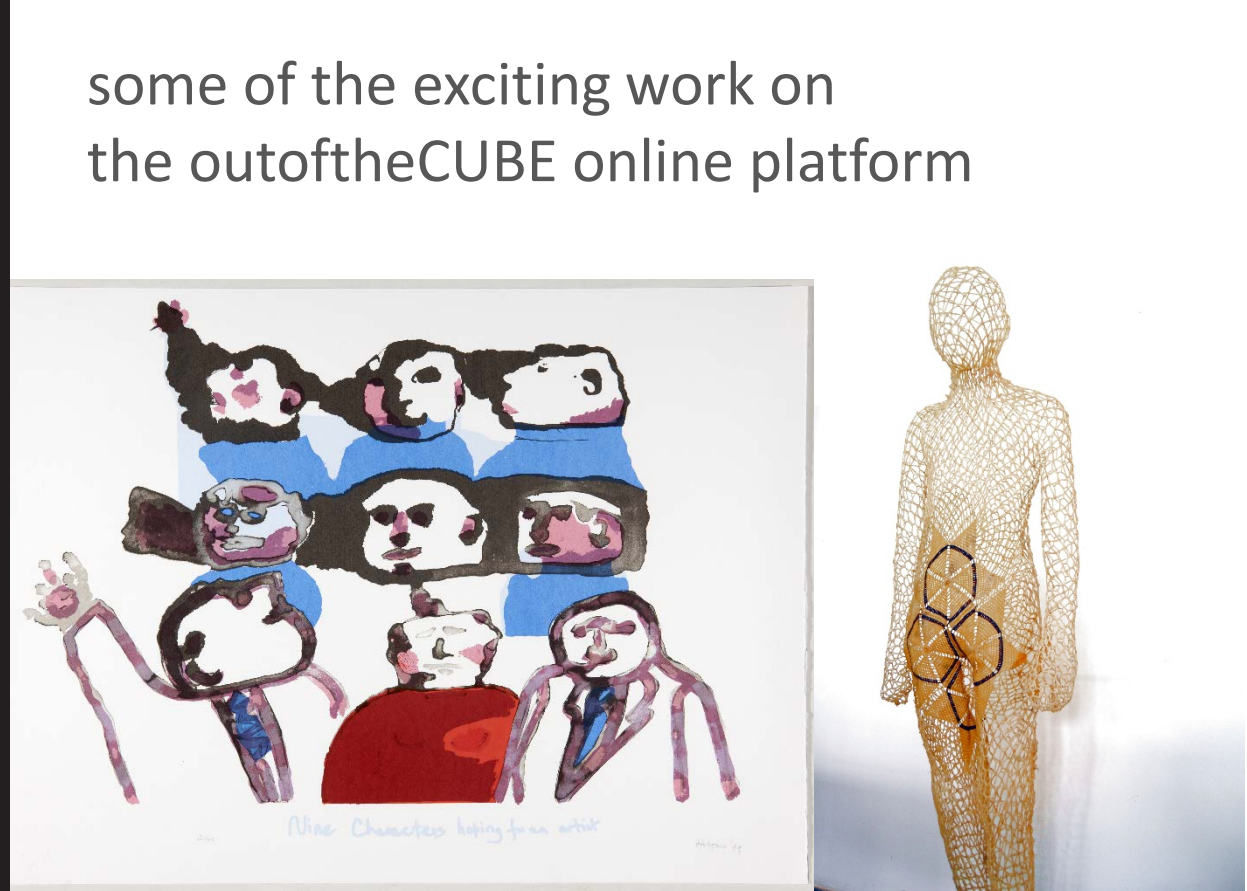
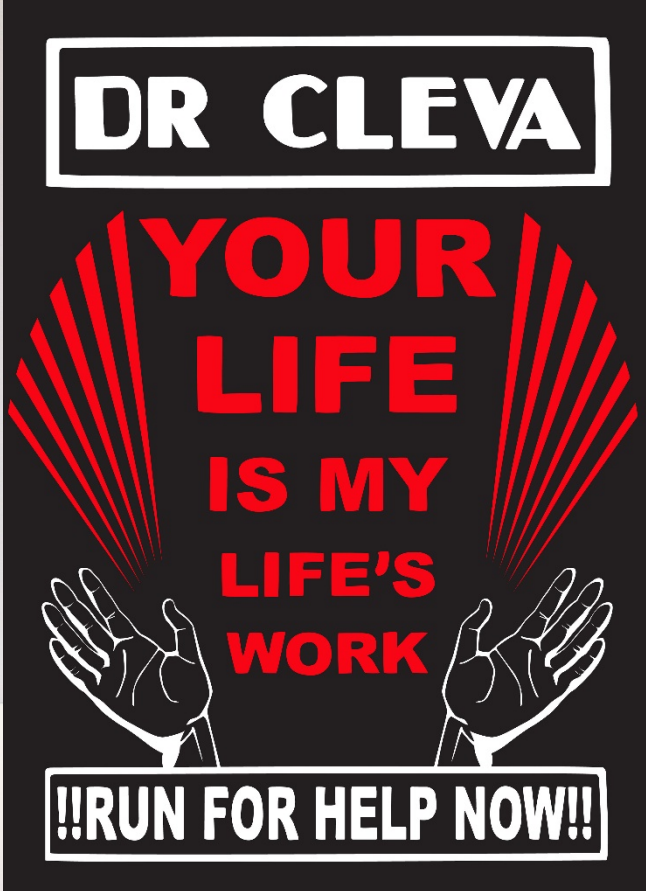
The Hourglass Project :<http://www.outofthecube.co.za/artist.aspx?artistid=48&archive=true&ArtistSearch=All>

in July 2014, outoftheCUBE had an innovative stand at the Joburg Turbine Art Fair (TAF14) featuring only these exhibition QR codes

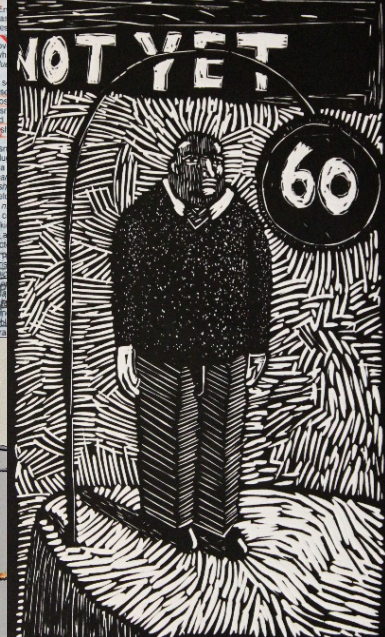
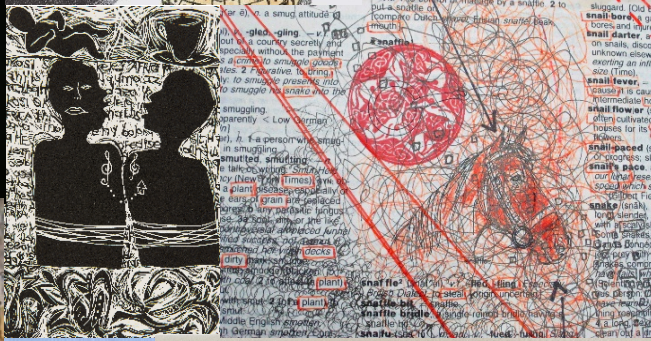
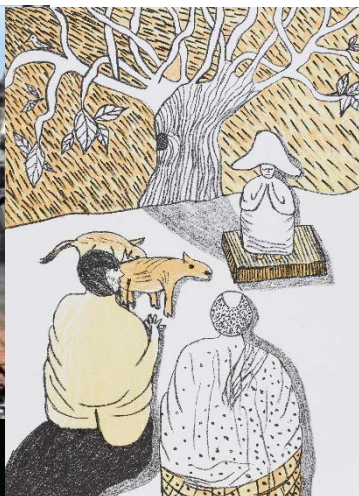
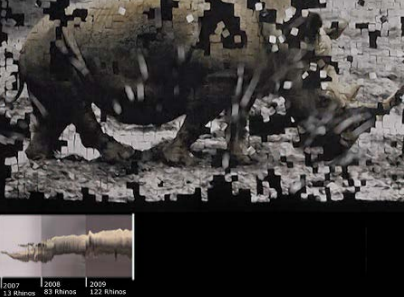
visitors to our stand were encouraged to download a free QR scanner app and scan the codes to discover a virtual museum of contemporary South African art!



and what was in store for them?



we had 37 exhibitions in our archive



archive

archive



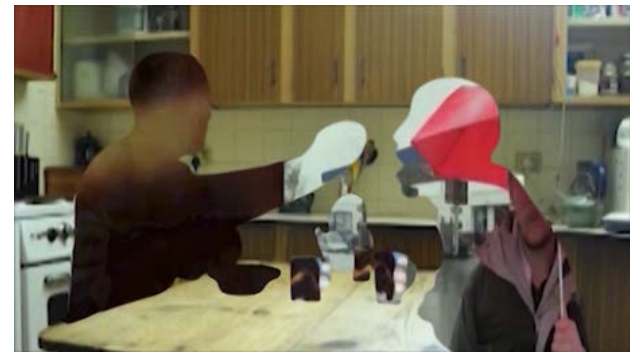
current
exhibitions



two
current
exhibitions:



A torrent in the sandpit (2 video works)



and Assemblage Studios – an experiment



with 6 new curated exhibitions about to go live:

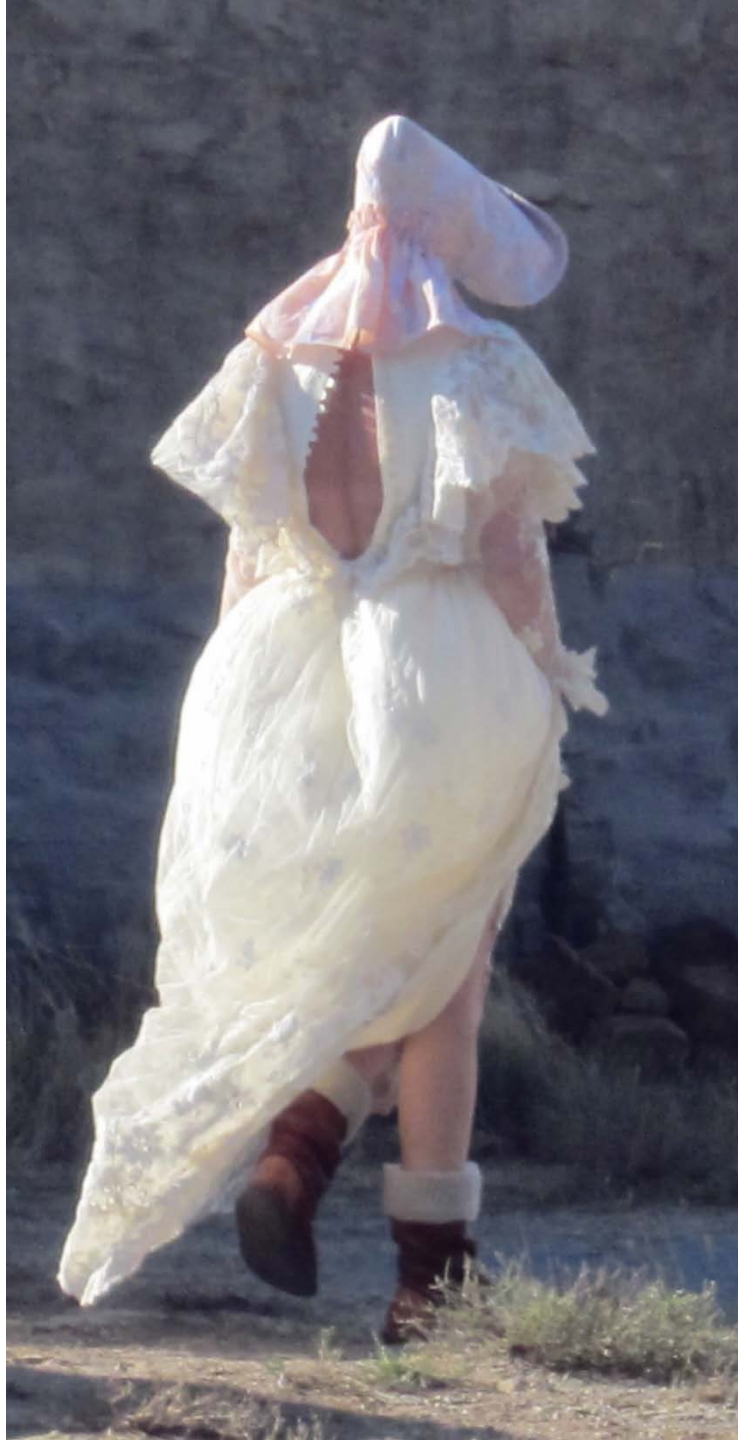
Room with a view 8
Johann du Plessis



Nuances: forces of the soil
Janet Botes



Bruid 3
Celeste Coetzee



Grotesque Femininities IV
Thelma van Rensburg

and 4 artist-curated solo
'selfie' exhibitions



selfies



the end (till next year!)